

## Electronic Distributor by Segment Turning Points Forecasts

Service Number:	8
Forecast Horizon:	17 - 23 months
Total Reports:	12
Refund Guarantee Period (months):	6
Price (annual):	\$4,800 each

**Advanced Forecasting's** Turning-Points Forecasts for the Electronic Distributor market predict shipments from USA distributors into North America. These forecasts are compared to sales data of Computer Products and Systems, Passive, and Interconnect as collected by NEDA (National Electronic Distributor Association). A three-month-moving-average has been applied to the monthly sales data to remove quarterly seasonality.

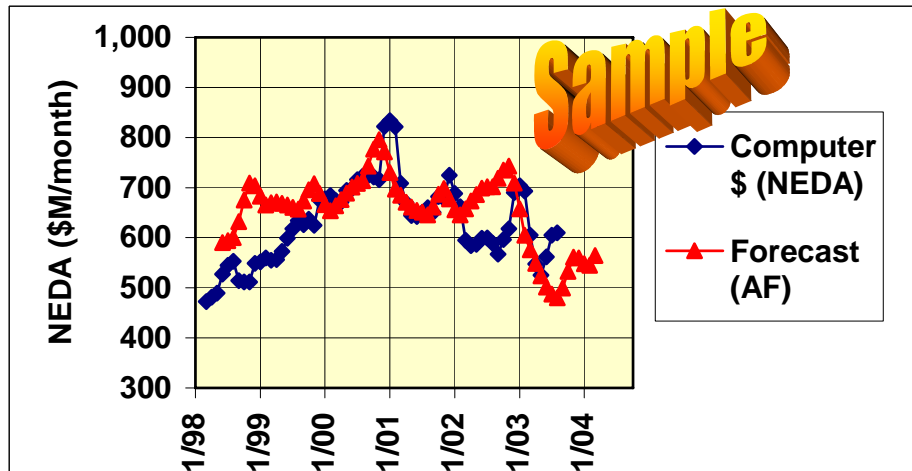
**Segments Available:**

- (A) Computer Products and Systems Forecast – 23-Month Rolling Forecast Horizon
- (B) Passive Components (Capacitors and Resistors) Forecast – 17-Month Rolling Forecast Horizon
- (C) Interconnect Products Forecast – 17-Month Rolling Forecast Horizon

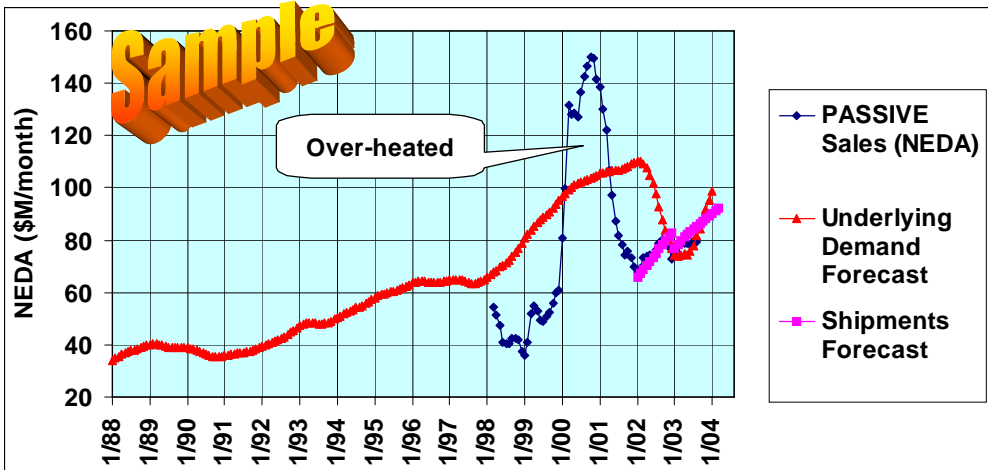
**Your Competitive Advantage:**

- Optimize **manufacturing load** with fewer adjustments (forecasts aren't modified retroactively)
- **Manage inventory** to increase turns and eliminate write-offs
- **Plan capacity** more accurately
- Manage business **based on facts** (forecasts exclude opinions and extrapolations)
- Purely **Quantitative** Forecast Model (\*)
- Monthly updates for **quick responses** to market changes
- No retroactive modifications leads to **increased dependability**
- 6-Month **Full Refund Guarantee** Period
- Top-down forecast to **counterbalance other sources**

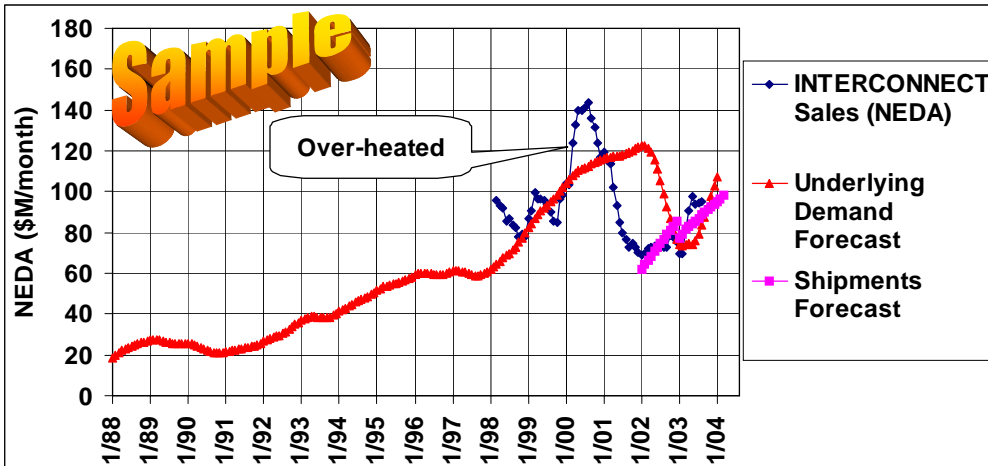
**A. Computer Products and Systems Forecast Sample**



**B. Passive Components (Capacitors and Resistors) Forecast Sample**



**C. Interconnect Products Forecast Sample**



**Consider also (highly recommended):**

To obtain a more complete view of the future of the IC industry, consider our base service, the **IC Revenues Cycle Forecast**. It presents a rolling **19-month horizon** of the Underlying Demand for Worldwide IC consumption, forecasts for North America, Europe, Japan, and Asia-Pacific, and our exclusive IC Recovery Index. In addition you will benefit from our analysis and interpretation which appear only in this service.

**\* Unique Methodology:**

**Advanced Forecasting's** forecasts for the Semiconductor, Semiconductor Equipment, and Materials are based on monthly measurements of economic factors, and the interactions among them, influencing the consumption of ICs through the purchasing behavior of individuals and companies who buy end-equipment products (i.e., computers, communications equipment, automobiles, etc.). To avoid human opinion and extrapolation, we do not use industry consensus and surveys of industry managers as input to our models.

**For more information, please contact:**  
 Rosa Luis, *Director of Marketing and Sales*  
 Phone: 408.725.2964, Email: [rosal@adv-forecast.com](mailto:rosal@adv-forecast.com)